


POST YOUR DISCOVERIES

during the ARC colloquium to be held at the 78th Acfas Convention
Université de Montréal, May 11, 2010

**Call for poster proposals for the multidisciplinary
poster session (research findings)**

Deadline: Friday, January 29, 2010
For more information: www.cvm.qc.ca/arc



Colloquium Director: **Lynn Lapostolle**,
professor of French and researcher, Cégep du Vieux
Montréal, and Director General of ARC

Colloquium Co-Director: **Christian Barrette**,
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This program is funded by Québec's Ministère de
l'Éducation, du Loisir et du Sport, through contributions
from the Canada-Québec Agreement on Minority-
Language Education and Second-Language Instruction.

Programming subject to change without prior notice.
Version française aussi disponible



ARC?

As a professional association, ARC fosters the development of research throughout the college system, in particular through the dissemination of position papers on research issues, the hosting of research-related activities and conferences, the establishment of research support measures, the awarding of prizes and, more recently, through metaresearch projects.

"ARC is the Canadian arm of college research."

Gérald Sigouin

THE ARC COLLOQUIUM

WHY IS IT HELD AS PART OF THE 78TH ACFAS CONVENTION?

WHY A POSTER SESSION?

For almost 11 years now, ARC has been holding a colloquium at the Acfas Convention. This year is no exception, and the Association will be awaiting you in Montréal, with your poster tucked under your arm.

Every year, ARC invites the college community to join its ranks at one of the largest scientific assemblies in the French-speaking world with two main objectives in mind. First, it aims to provide researchers with a platform for publicizing, disseminating and pursuing their work. Second, it aims to promote idea-sharing both within the college scientific community and between that community and all the target audiences of the Acfas Convention. Work in progress on the history of research shows that we are faced with two challenges: introducing college research into collaborative networks, and disseminating research findings. For this purpose, ARC is preparing a convention program that features a poster session, speeches on the theme of the colloquium, and special activities.

ARC is inviting the college research community to the poster session on Tuesday, May 11, 2010, in order to highlight the results of projects that reflect the vitality of college research, both basic and applied, in all disciplines. The poster was first used at scientific meetings in the mid-1970s, and has since become the ideal way to communicate a large number of research results at a scientific meeting. Its success stems mainly from the fact that the poster is a hybrid communication method, combining text and image while supporting the rapid, dynamic oral transmission of some of the latest scientific findings (Gélinas, no date, p. 2). In fact, since the poster is useful both for presenting work and experiments, and for generating discussion (Association internationale de pédagogie universitaire, 2005), it promotes idea-sharing and networking. Posters have other advantages, as well. One is that they are displayed—and therefore consulted—over a period longer than the time generally allotted for an oral presentation; another is that the poster is an incomparable way to disseminate a message to the public. An activity as multidisciplinary as the ARC colloquium is an opportunity to bring together, in a single place, researchers working in a multitude of fields, and this, too, can only be beneficial.

The 78th Acfas Convention will bring together several thousand people in Montréal. By providing such a platform for research conducted at CEGEPS, private colleges, college centres for technology transfer and government schools, ARC hopes to help generate commercial value for research and innovation, and the poster is a highly suitable vehicle for achieving this. ARC plans to repeat the experiment that was tried the last two years and give the posters visibility a second and even a third time by presenting them at the Educational Workshops held by the Association des collèges privés du Québec (ACPQ) and at the colloquium held by the Association québécoise de pédagogie collégiale (AQPC). Is college research unrecognized? If ARC has its way, no opportunity to publicize the fruits of this research will be missed. Whether your field is nature, technology, society, culture or health, you stand to gain from taking part in the poster session we are preparing!

This year, for the second time, the day before the colloquium, a pre-colloquium will be held featuring networking and the sharing of expertise. The program, which will focus on workshops and the Association's annual general assembly, will be released at the same time as the colloquium program.

We look forward to receiving your poster proposals in large numbers, and to welcoming you in Montréal for the ARC colloquium being held at the 78th Acfas Convention, and for the pre-colloquium that will kick off the activities!

President of ARC,

Luc Desautels

Professor of Philosophy and researcher, Cégep régional de Lanaudière à L'Assomption, and research coordinator, Cégep régional de Lanaudière

"I think that the recognition and therefore the development of college-level research are achieved not only through the perceptions of academics and funding agencies, but also through the social space that college researchers will create for themselves by disseminating their work."

Camille Limoges



TUESDAY, MAY 11, 2010

POST YOUR RESEARCH RESULTS AND PARTICIPATE IN PRODUCTIVE DISCUSSIONS!

- 8:00 a.m. Welcome and installation of posters
- 9:00 a.m. Word of welcome
- 9:15 a.m. Opening lecture
- 10:00 a.m. Keynote speeches and workshops
- 11:00 a.m. Student presentations
- 12:00 p.m. Poster session and awarding of ARC prizes**
(lunch will be served)
- 2:30 p.m. Keynote speeches
- 3:30 p.m. Plenary lecture
- 4:30 p.m. Closing lecture

Does the idea of writing a poster proposal to illustrate your research findings intrigue you? Do you have questions about this subject? Below is a summary of the qualities that the arbitration committee looks for in the poster proposals they receive. It should be noted at the outset that the posters must be in French¹, but that during the session, discussions may be held in either French or English.

A FEW QUALITIES OF A WELL PUT-TOGETHER POSTER PROPOSAL

The abstract (maximum 1500 characters, including spaces) presents the focus of the presentation.

- Make a list of the content at your disposal to discuss the topic selected.
- Select the subject matter based on the medium (the poster), the audience (the French-speaking scientific community) and the objectives (the communication of research findings).
- Highlight one aspect rather than the whole.

Any poster proposal must include three elements.

- State the issue clearly.
- Describe the methodology succinctly.
- Present your research findings that contribute to the advancement of knowledge.

The title (maximum 180 characters, including spaces) is the core message.

- Choose a title that encapsulates the topic treated in a single glance and accurately reflects the content of the poster, but not of the research as a whole.
- Use eye-catching wording that is likely to arouse curiosity.
- Present the title in the form of a slogan or a question.

The quality of the language must be impeccable.

- Avoid any redundant information such as “This poster will show that ...”
- Use jargon-free language appropriate to your audience.
- Abbreviations should be preceded by their full form.
- Only use mathematic formulas or statistics if these contribute to the clarity of your message.
- Have your proposal re-read or revised; if the proposal is in English, have it translated into French by a member of the profession.

¹ Anglophone researchers can contact ARC to obtain help with the translation of their poster proposals and, if need be, their posters.

“Researchers are too isolated within their colleges, which is why it’s important for researchers to create forums, to network, to have shared positions, because they do not form strong research clusters in the colleges. Together, we are beginning to have a little more clout.”

Alain L’Allier

USEFUL LINKS

Ingenious guides give standards, tips and instructions for producing a high-quality poster. They set out the major principles of communicating effectively with posters, present examples, describe the production process, make a list of necessary resources, etc. The works and websites referred to below are shown as examples. In addition, ARC will organize a workshop, in the spring, on preparing a high-quality poster; consult the Association’s website to find out where and when.

Association internationale de pédagogie universitaire. *Concevoir une affiche convaincante.* <http://www.aipu2005.unige.ch/Conseil-communication-affichee.pdf>

Gélinas, Réjane. *La vulgarisation scientifique par l’affiche,* Montréal, École de technologie supérieure, (no date). http://www.etsmtl.ca/Accros/affiche_scientifique/guide.pdf

Grenier, Suzanne and Sylvie Bérard, under the direction of Sophie Malavoy. *Guide pratique de communication scientifique,* Montréal: Association francophone pour le savoir-Acfas, 2002, 48 p.

Hess, George, Kathryn Tosney and Leon Liegel. *Creating Effective Poster Presentations.* <http://www.ncsu.edu/project/posters/NewSite/> (Accessed January 5, 2010)

Lajeunesse, Alain. *Formation sur la rédaction et la réalisation d’une affiche scientifique,* Université de Sherbrooke, Faculté de médecine et des sciences de la santé, 2005. http://www.usherbrooke.ca/jrecherche/Creer_un_poster_stic.pdf

Université de Sherbrooke. “Concevoir une affiche scientifique”, Salon des découvertes de la *Journée de la recherche* website. <http://www.usherbrooke.ca/jrecherche/concevoir.html> (Accessed January 5, 2010)

Take advantage of financial assistance to present a poster at the ARC colloquium!

In 1992, Québec’s Ministère de l’Éducation created the Programme Soutien aux chercheurs et aux chercheuses du collégial (PSCCC) to support the dissemination of work carried out by college researchers throughout the national and international scientific community. Under this program, you may submit a grant application at any time to present a poster resulting from funded research. The 2009-2010 grant guide (Guide d’attribution des subventions 2009-2010) is available at: <http://www.mels.gouv.qc.ca/ens-sup/ens-coll/subvention/mpscc.asp>

ARC does not commit in any way to publishing the proceedings of the colloquium, but strongly encourages researchers to submit documents based on their posters to specialized journals, or to post files containing their posters on a website.

“There is a rather widespread prejudice that researchers enjoy unlimited freedom, that the activities they engage in are of limited value, that they’re only interested in their little world of insects and test tubes, and that’s what’s right for them. To counter this prejudice, it is necessary for researchers to do what they’re doing these days, e.g. publishing popularized articles, giving lectures and professional development courses, essentially transforming their discoveries into practical applications so that people see how important they are.”

Raymond-Robert Tremblay

The ARC Awards

ARC Student Prizes

Guy Gibeau, Academic Dean and Coordinator of Student Services at Collège de Bois-de-Boulogne, is currently president of the ARC Student Prizes, which are intended to publicize and upgrade student participation in training activities for research conducted within colleges, in all programs and disciplines.

NATURE OF THE AWARDS

Thanks to the collaboration of AQPC, Fondation Desjardins, Coopsco and Acfas, ARC offers scholarships (\$500, \$300 and \$200), gift cards and guides on the subject of communication. The Association also covers the costs of producing a scientific poster that shows the results of research conducted by the winners and is exhibited alongside the posters presented at the colloquium. In addition, ARC invites prizewinners to join both the Association and Acfas as guest members for one year. Finally, ARC pays all the winners' expenses (travel, accommodation, meals and registration) associated with participation in its colloquium at the 78th Acfas Convention. Supervisors accompanying the prizewinners are also offered one-year memberships in both ARC and Acfas, as well as the opportunity to participate (travel, accommodation, meals and registration) in the colloquium.

ELIGIBILITY

Any individual or team research conducted within a public or private institution in the college network as part of a course, program or extracurricular activity is eligible. This research must have been conducted during either the 2008-2009 or the 2009-2010 academic year. The ARC secretariat must receive the presentation portfolio and participation form **no later than Friday, April 16, 2010.**

The ARC/Institut de recherche

d'Hydro-Québec Award for

Contribution to Research in Technology

The ARC/Institut de recherche d'Hydro-Québec Award for Contribution to Research in Technology is designed to publicize and enhance the commercial value of the technological research conducted in the colleges.

NATURE OF THE AWARD

This award is worth \$2 500, and includes a one-year membership in both ARC and Acfas. The Association also covers the costs of producing a scientific poster that shows the results of research conducted by the winners and is exhibited alongside the posters presented at the colloquium. As well, ARC pays all expenses associated with participating in the colloquium (travel, accommodation, meals and registration) that it will hold at the 78th Acfas Convention, when the award will be presented.

ELIGIBILITY

Any technological research or innovation produced within the network of public and private colleges during the years 2006, 2007, 2008 or 2009 is eligible. If a research project was already submitted and did not receive an award or distinction, it may be submitted a second time. The ARC secretariat must receive the presentation portfolio and participation form **no later than Friday, February 26, 2010.**





The ARC Recognition Award

The current president of the ARC Recognition Award is Bruno Geslain, coordinator of the Canada-Québec Entente, College Education, and recipient of the prize in 1994. Through this award, ARC seeks to highlight the contribution made by a person or group of people to the development of college-level research. The Recognition Award is designed to underscore the dynamism and commitment of women and men who, through their actions, have helped consolidate the status of college research and helped improve the quality of the research conducted in colleges.

NATURE OF THE AWARD

The recipient of this award receives a work of art produced by a Québec artist and becomes an honorary member of ARC.

ELIGIBILITY

Any person who works in the network of public and private colleges in any capacity whatsoever and who contributes to the development of college research through his or her achievements is eligible. ARC will be accepting application packages **until Friday, October 29, 2010.**

To obtain more information or to find out previous award-winners, visit the Association's website at www.cvm.qc.ca/arc.

CALL FOR POSTER PROPOSAL

for the ARC colloquium to be held
at the 78th Acfas Convention

One form per author
The form must arrive no later than Friday, January 29, 2010
255, rue Ontario Est, local A 7.67
Montréal (Québec) H2X 1X6
Phone: 514 843-8491 | Fax: 514 982-3448
arc@cvm.qc.ca
www.cvm.qc.ca/arc

Please print.

Last and first names

Sex F / M

Teaching Institution

Status

Discipline

Department, research group, service, etc.

Mailing address

Postal code

Phone

Fax

E-mail address

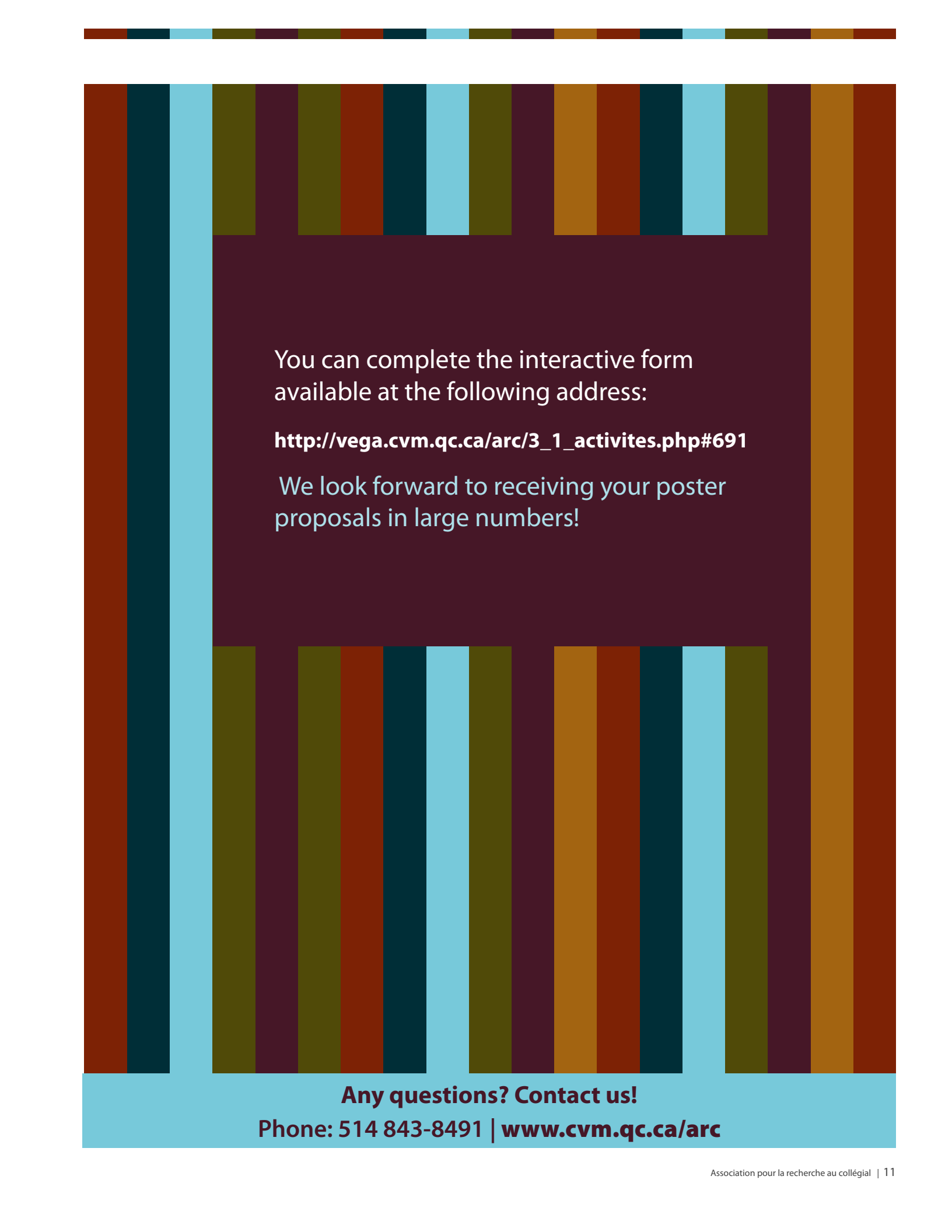
Poster proposal

Title of abstract (max. 180 characters, including spaces)

Text of abstract (max. 1 500 characters, including spaces), to be attached to the present form

Special constraints

Anyone presenting a poster at the ARC colloquium must register for the 78th Acfas Convention.



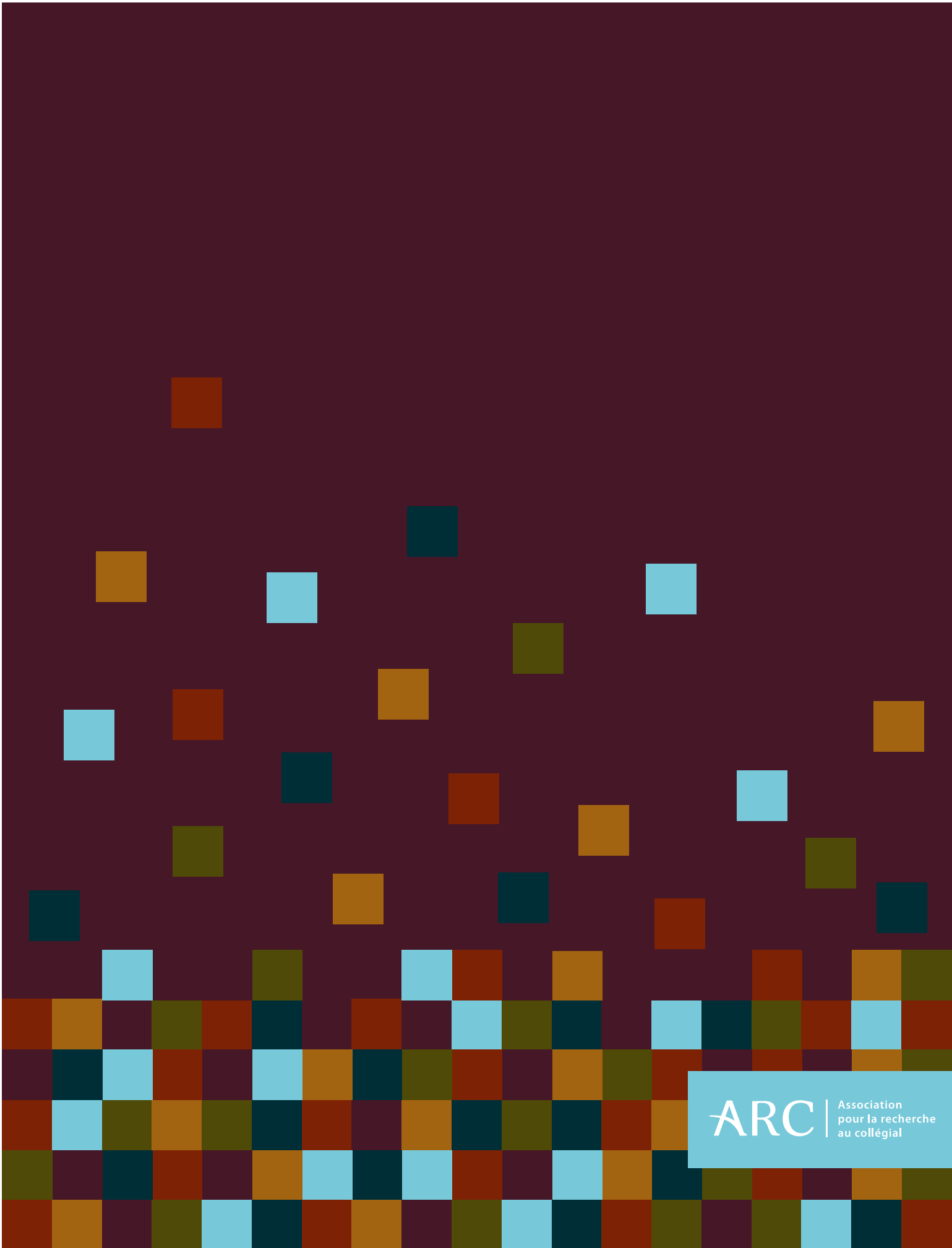
You can complete the interactive form
available at the following address:

http://vega.cvm.qc.ca/arc/3_1_activites.php#691

We look forward to receiving your poster
proposals in large numbers!

Any questions? Contact us!

Phone: 514 843-8491 | www.cvm.qc.ca/arc



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pour la recherche
au collégial